

Message Text

UNCLASSIFIED

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43

ACTION EUR-12

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R 120944Z AUG 76
FM AMEMBASSY THE HAGUE
TO SECSTATE WASHDC 8751
USDOC WASHDC
INFO AMEMBASSY BRUSSELS
AMEMBASSY LUXEMBOURG
AMCONSUL ANTWERP

UNCLAS THE HAGUE 4372

USDOC FOR PETER FIELD, OIM/BIC/DIBA

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJECT: COMPUTER TECHNOLOGY TRADE MISSION

REF: (A) PETER FIELD/HARARY TELECON AUGUST 9, 1976, (B) USDOC
13271, (C) 74 AMSTERDAM A-28 (NOTAL)

1. WE BELIEVE SUBJECT TRADE MISSION OFFERS GOOD POTENTIAL FOR
INCREASED U.S. EXPORTS TO NETHERLANDS. AS INDICATED IN REFS
A & B, THE WEEK OF MARCH 21, 1977 IS FAVORABLE FOR MISSION'S
VISIT TO NETHERLANDS.

2. TO MAXIMIZE IMPACT OF MISSION AND ENSURE GOOD RESULTS, WE
PREFER TO RECEIVE NO LATER THAN END DECEMBER 1976/EARLY JANUARY
1977 COMPLETE INFORMATION ON MEMBERS, THEIR COMPANIES, AND
LATTER'S PRODUCTS SO THAT APPROPRIATE PROMOTION AND ARRANGEMENTS
CAN BE MADE. SINCE MISSION WILL BE COVERING MOSTLY HIGH
TECHNOLOGY EQUIPMENT, WE STRONGLY RECOMMEND THAT FIFTEEN
CATALOGS OF EACH COMPANY BE SENT TO EACH POST TO BE VISITED
BY MISSION. THIS WOULD MAKE POSSIBLE MORE FRUITFUL APPOINT-
MENTS FOR THE MEMBERS.
GOULD

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Message Attributes

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